

## Improving Food Systems and Value Chains



**Thursday, 21<sup>st</sup> September 2023**



**9:00 - 14:00 CET**



**NH Collection Brussels Grand Sablon**  
Rue Bodenbroek – Bodenbroekstraat 2, 1000 Brussels

Join online [here](#)

Time (CET)	Topic
9:00 – 9:30	<b>Arrival and registration</b>
9:30 – 9:35	<b>Welcome / Introduction</b> <i>Eirini Efthymiadou (Q-PLAN: Coordinator of the agroBRIDGES project)</i>
9:35 – 10:00	<b>Connecting consumers and producers in short food supply chains: evaluation and replicability of success factors</b> <i>Erik Mathijs (KU Leuven: Coordinator of the COCOREADO project)</i>
10.00 – 10:30	<b>Empowering farmers and producers with practical knowledge and support to improve their market position through short food supply chains</b> <i>Eirini Efthymiadou (Q-PLAN: Coordinator of the agroBRIDGES project)</i>
10:30 – 11:00	<b>Unleashing the potential of public sector food procurement through short food supply chains</b> <i>Moya Kneafsey (University of Coventry: Coordinator of the COACH project)</i> <i>Betina Madsen (City of Copenhagen: Partner of the COACH project consortium) – to be confirmed</i>
11:00 – 11:30	<b>Coffee Break</b>
11.30 – 12:00	<b>Co-creating behavioural change towards climate-smart food systems</b> <i>Serafin Pazos Vidal (European Association for Innovation in Local Development - AEIDL: Partner of the BEATLES project consortium)</i>
12:00 – 12:40	<b>Policy recommendations for improving food systems and value chains (panel discussion)</b> <i>Eirini Efthymiadou (Q-PLAN: Coordinator of the agroBRIDGES project) - moderator</i> <i>Erik Mathijs (KU Leuven: Coordinator of the COCOREADO project)</i> <i>Peter Defranceschi, Francesca d’Addario (ICLEI: Partner of the COACH project consortium)</i> <i>Serafin Pazos Vidal (European Association for Innovation in Local Development - AEIDL: Partner of the BEATLES project consortium)</i>
12.40 – 13.00	<b>Discussion and Wrap-up</b> <i>Eirini Efthymiadou (Q-PLAN: Coordinator of the agroBRIDGES project)</i>
13:00 – 14:00	<b>Buffet Lunch</b>